

ORDER



Orders
Order / Rev: 715988
Alt Order #: 06333370
Product Desc: FRNDS OF CONNIE MACK
Estimate: 499
Flight Dates: 09/25/12 - 09/30/12
Original Date / Rev: 09/24/12 / 10/01/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: McLaughlin & Associates/ POL
Buying Contact: Marianne Campbell
Billing Contact:
 566 South Route 303
 Blauvelt, NY 10913

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Mack,C/ R / Senate
Demographic: A35+
Product Codes: IS-Candidate/US Senate
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	6	\$4,150.00	\$3,527.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	6	\$4,150.00	\$3,527.50	0.00
Totals	6	\$4,150.00	\$3,527.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	09/25/12	09/27/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- T- T- - -	:30	2	\$900.00	P-3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- T- T- - -			2		\$900.00		0.00				
2	WTSP	09/25/12	09/26/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- TW- - - -	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TW- - - -			2		\$550.00		0.00				
3	WTSP	09/27/12	09/27/12	M-F 530-6p 10 News at 530p	CM	530-6p	- - - T- - -	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- - - T- - -			1		\$550.00		0.00				
E 4	WTSP	09/29/12	09/29/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	- - - - - S-	:30	1	\$400.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- - - - - S-			1		\$400.00		0.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WTSP	09/24/12-09/30/12	Sat 7-730p	Sat 7-730p	- - - - - Sa- -	:30		(\$400.00)		0.00	NM		
		Credited													
5	WTSP	09/30/12	09/30/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	- - - - - S	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- - - - - S			1		\$700.00		0.00				

Totals

6 \$4,150.00